



Proposal

Project Overview

Music brings people together. A true artist affirms our values.

The Dylan Sabbath is a curated weekend of programming and resources for religious institutions, community centers, and music venues, designed to encourage exploration and celebration of the timeless and universal themes in Bob Dylan's work: spiritual yearning, intellectual curiosity, communal empathy, and the quest for home. Significant interest in Bob Dylan is not a prerequisite; rather this weekend is a template for how to use the work and vision of any great artist to illuminate and strengthen our common bonds.

In an age of social fracture, we must find opportunities to come together around rituals and values that transcend faith and geography, race, gender, and age. Through teaching, conversation, and song inspired by the words and music of Bob Dylan, we will reveal and strengthen common threads that bind each of us together both locally and in partnership with a network of hundreds of communities around the world.

Inspired by the new book *About Man and God and Law: The Spiritual Wisdom of Bob Dylan* (Morgan James Publishing) by Dr. Stephen Daniel Arnoff, CEO of the Fuchsberg Jerusalem Center, our goal is an international, interfaith event that exemplifies shared responsibility for one another and proves how and why the times really are a-changin'—for the better.

Package Components

- Sermon Notes
 - An outline for community leaders to build a sermon inspired by Bob Dylan's words and music, centered on our shared humanity, including commentary on:
 - Ritual
 - Day of rest/recharging
 - Repair of the soul
 - Introspection and self-reflection
 - Empathy in difference
 - Responsibility to community

- Curriculum for exploring and teaching these themes with teens, adults learners, and community leaders
- Musical event outline
 - A kit for creating a musical event in communities and venues
- Study guide for *About Man and God and Law*
 - Notes, ideas, and guidelines for one-time discussion, study of the Bible and other sacred texts, and book groups
 - 10 free books, and deep discount for additional requests
 - Modular study guide and curriculum for extended learning
- Music-based listening guide, including Spotify and YouTube playlists on key themes and ideas
- In-person and virtual programming menu with Dr. Stephen Daniel Arnoff, book author, scholar of religion and popular music, and CEO of Fuchsberg Jerusalem Center
 - Access to recorded class on key book themes (i.e., empathy, community, spirituality in the work of Bob Dylan and popular music)
 - Welcome video/webinar, international call-in and discussion
 - In-person author talks and study sessions

General Timeline

500 } Bob Dylan Sabbath weekend and primary events are scheduled for May 20 - 22, 2022, coinciding with Bob Dylan's 81st birthday and the release of the print edition of *About Man and God and Law*. We expect that, given the limited opportunities to celebrate his 80th birthday in 2021 due to public health restrictions, there will be much larger buzz in 2022.

- July '21 - Dec '21
 - Resource design, event-planning, curriculum
 - Formation of an advisory board, with monthly meetings scheduled to convene in September
 - Securing of high-profile venues (community orgs, music venues, or religious institutions) in key cities
- January '22 | Public launch of Bob Dylan Shabbat campaign
- April '22 - May 22 | Promotion of the weekend and events (media hits, social media)
- May 20 - 22, 2022 | Bob Dylan Sabbath weekend

Funding Structure

We are planning for a two tiers of funding:

- Tier One: Sponsors
 - Sponsors support the event as a way to advance their philanthropic mission (interfaith relations, music, empathy-building, etc), or are companies that want brand recognition
 - \$15000 Lead Global Sponsor (only 3 slots available)
 - \$5000 Producing Sponsor
 - \$180 Local Sponsor
 - \$50 Individual Sponsors
- Tier Two: Partners
 - Venues or communities that intend to participate in the weekend celebration
 - \$500 Community Partner: cross-partnership with up to 10 venues in a community
 - \$72 Venue Partner: an individual religious institution or community organization

Team

Stephen Daniel Arnoff

Author and Teacher

Dr. Stephen Daniel Arnoff is the CEO of the Fuchsberg Jerusalem Center, a religious and cultural center in the heart of Jerusalem. Writing and teaching at the nexus of myth, spirituality, and popular music, he is releasing the book *About Man and God and Law: The Spiritual Wisdom of Bob Dylan* in 2022 in celebration of Dylan's 81st birthday, as well as the enduring possibility that the music we love can change and even save our world.

David Billotti

Programming, Communications, and Partnerships

David has had a long career producing and promoting cultural events and educational programs, first as a live theater producer in Chicago, Los Angeles, and New York City, then as a non-profit marketing and communications specialist. He lives in Metro DC, where he writes and consults on creative strategy for organizations and corporations.

Advisory Committee

in formation

**budget and other supporting materials available upon request*